

**Red Grade Trails Outreach Timeline**  
**(Jan 1, 2014 thru May 13, 2015)**  
REVISED DRAFT---5/27/2015



**January 2014** – SCLT conducted outreach to SCLT supporters in the Red Grade vicinity to anticipate outreach needs for the project

**February – June 2014** – SCLT outreach to vicinity landowners including meetings, phone calls, written communication, and site visits to explain the project and address comments and concerns

**May 1, 2014** – Presented to Big Horn Lion’s Club with project concept to-date with anticipated timeline

**June 9, 2014** (*not June 14 as previously noted*) - Public Pulse included Red Grade Trail as conversation topic

**June 11, 2014** – SCLT sent letter to surrounding landowners describing the initial project concept with a concept map and inviting them to the Landowner Open House hosted by SCLT on June 20<sup>th</sup>

**June 20, 2014, 4 - 7pm** - Red Grade Open House with vicinity landowners at which SCLT, professional partners, and others were onsite and available to answer questions, explain maps, detail and address concerns

**June 27, 2014** – SCLT June e-Newsletter featured “Red Grade Trail System – Experience Your Backyard” announcing the project and was sent to over 1200 contacts including Big Horn Mountain Radio Network, Sheridan Media, and The Sheridan Press

**June 27, 2014** – “Red Grade Trails – Experience Your Backyard” post and map on SCLT’s website announcing the project <https://sheridanclt.org/red-grade-trail-experience-your-backyard/> with a map and FAQ sheet

**June 30, 2014** – “SCLT Announces New Trail Project for Red Grade” published on Big Horn Mountain Radio Network’s website and announced on the radio <http://www.bighornmountainradio.com/pages/19311985.php?>

**July 1, 2014** – Released “SCLT Developing New Community Trail System” press release with proposed trail map and a fact sheet to The Sheridan Press who conducted a site visit while trail design was taking place

**July 1, 2014** – Summer 2014 print newsletter mailed to over 400 contacts featuring “Red Grade Trails – Experience Your Backyard” and published to SCLT our website <http://sheridanclt.org/newsletters/> and Issuu

[http://issuu.com/sclt/docs/2014\\_summer\\_newsletter](http://issuu.com/sclt/docs/2014_summer_newsletter)

**July 4, 2014** – “Land trust works to expand network around Red Grade Road” article published in Sheridan Press including map and link to SCLT’s website, as well as information about our “Crafting Ales for Local Trails” public event July 7

<http://thesheridanpress.com/?p=22356>

**July 7, 2014** – “Crafting Ales For Local Trails” party at Black Tooth Brewery where we were available for the public to talk to us about the project and look at revised maps and information

**September 19, 2014** – SCLT September e-Newsletter featured “Red Grade Trails Phase 1 State Lease Approved” and was sent to over 1500 contacts including Big Horn Mountain Radio Network, Sheridan Media, and The Sheridan Press

**September 23, 2014** – Released “Red Grade Trail System – SCLT receives permit to build trails, improve parking areas on public land” press release to The Sheridan Press, Big Horn Mountain Radio Network, Sheridan Media, Wyoming Public Radio, Buffalo Bulletin, Greybull Standard, Casper Star Tribune, and which detailed the approval of SCLT’s State lease for Phase I for the project, the final trail plan, and information on the National Public Lands Day hike

**September 24, 2014** – “First Phase of Red Grade Trails Approved” article about SCLT’s Phase I State lease award published in Sheridan Press

<http://thesheridanpress.com/?p=25403>

**September 25, 2014** – “25-year State Lease, free guided hike” article and announcement from Sheridan Media

<http://www.sheridanmedia.com/news/national-public-lands-day-hike74206>

**September 27, 2014 from 4 – 6 pm** – Hosted a National Public Lands Day hike on proposed trail that was open to public and provided maps, FAQ sheets, and information on the project

**October 1, 2014** – Public Pulse radio session included update on the project

**October 1, 2014** – Fall 2014 print newsletter mailed to over 400 members and supporters featuring “Red Grade Trails System – State Approves Special Use Lease” and published on our website <http://sheridanclt.org/newsletters/> and on Issuu

[http://issuu.com/sclt/docs/2014\\_fall\\_newsletter\\_final](http://issuu.com/sclt/docs/2014_fall_newsletter_final)

**October 17, 2014** – SCLT October e-Newsletter announcing State approval again and a project update to over 1200 contacts including Big Horn Mountain Radio Network, Sheridan Media, and The Sheridan Press

**October 29, 2014** – SCLT submitted the Red Grade Trails System proposal to Bureau of Land Management

**January 2015** - Winter 2015 print newsletter mailed to over 400 members and supporters featuring “Red Grade Trails Project Development” article with an update on the project

**January 7, 2015** – Upon invitation, published an article about the history of Red Grade Road and the trail project in the Sheridan County Museum’s “The Log” newsletter

**January 26, 2015** – January SCLT E-newsletter with link to print newsletter that featured “Red Grade Trails Project Development” and was sent to over 1500 contacts including Big Horn Mountain Radio Network, Sheridan Media, and The Sheridan Press

**January 30, 2015** – Presented to Sheridan Rotary Club including project update

**February 2, 2015** – “Red Grade Trails – County to Own Rights-of-Way For Multiphase Project” article published in Sheridan Press  
<http://thesheridanpress.com/?p=30756>

**February 5, 2015** – “Red Grade Trails Project Gets County Support” article published on Big Horn Mountain Radio Network’s website and announced on the radio <http://www.bighornmountainradio.com/Red-Grade-Trails-Project-Gets-County-Support/20870450>

**February 24, 2015** – Meeting request from The Sheridan Press to provide details about the \$50,000 grant SCLT received for Phase 1 of Red Grade Trails System and feature article

**February 24, 2015** – “Two Trail Projects Receive Funding From Wyoming Recreational Trails Program” announcing our \$50,000 grant on SCLT website [www.sheridanclt.org](http://www.sheridanclt.org) and an update on the project

**February 24, 2015** – Presented to Cloud Peak Back Country Horsemen on the project to-date

**March 3, 2015** – “Open House with Red Grade Trails named” published on Sheridan Media website and announced on the radio

**March 5, 2015** – “SCLT gets funds for trail, waterway projects” article published in Sheridan Press <http://thesheridanpress.com/?p=32095>

**March 9, 2015** – Public Pulse radio session included update on project

**March 10, 2015** – Hosted an Open House that showcased the Red Grade Trails project with maps and information <http://www.sheridanmedia.com/news/land-trust-holds-open-house77344>

**March 11, 2015** – “SCLT's Open House Showcases Red Grade Trails” article published on Big Horn Mountain Radio Network’s website and announced on the radio <http://www.bighornmountainradio.com/pages/21115045.php?>

**April 1, 2015** – Spring 2015 print newsletter mailed to over 400 members and supporters featuring “Turning Lines on the Map Into Trails On the Ground” article with an update on the project

**May 5, 2015** – “BLM Buffalo Releases EA for Red Grade Trail Project – Your Comments Needed” posted on SCLT’s website [www.sheridanclt.org](http://www.sheridanclt.org)

**May 8, 2015** – SCLT releases “BLM Buffalo Releases Environmental Assessment for Red Grade Trails Project” press release about the BLM’s public comment period for their environmental assessment for SCLT’s Red Grade proposal, as well as information on how to comment and get more information to The Sheridan Press, Big Horn Mountain Radio Network, Sheridan Media, Wyoming Public Radio

**May 8, 2015** – “SCLT Seeks Comments on Red Grade Trails” article published on Big Horn Mountain Radio Network and announced on radio <http://www.bighornmountainradio.com/pages/21482782.php?>

**May 8, 2015** – “Comment period open for assessment of Red Grade Trails project” published in Sheridan Press <http://thesheridanpress.com/?p=35181>

**May 13, 2015** – “BLM environmental report: few major impacts from Red Grade Trails project” published in the Sheridan Press <http://thesheridanpress.com/?p=35285>

**May 20, 2015** – SCLT provides fact check summary, map, and draft outreach timeline

**May 23, 2015** – “Sheridan Press Editorial: Leave the ‘Not in My Backyard Attitude’ Behind, Support Red Grade Trails” published in The Sheridan Press <http://thesheridanpress.com/?p=35817>

**\*Please note that this is not an exhaustive list but represents what SCLT has documented and compiled to-date regarding outreach specific to the Red Grade Trails Project. This list does not include any references to additional outreach conducted via SCLT’s Facebook page and social media.**

**\*\*Since June 2014, SCLT has maintained an open door policy with the community on this project and has continued to visit with anyone interested.**